

ISABEL C. CARRO-TORO

Consultant | Corporate Reputation | Crisis Management | Strategic Communications

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Executive Profile

Strategic Communications professional with over 10 years of experience in corporate reputation management and stakeholder engagement, expert in media relations and crisis communications. My key achievements include advising on strategic communications for a portfolio of over 80 companies at American Industrial Acquisition Corporation and facilitating high-level stakeholder relationships leading to enhanced corporate visibility in the global market. Seeking a Consultant position at FTI Consulting, where I bring my strategic communications and stakeholder engagement skills to support your mission of helping organizations navigate crises and transform effectively.

Key Achievements



Strategic Stakeholder Engagement

Advised 80+ industrial CEOs on strategic communications leading to 30% improved stakeholder engagement.



Media Visibility Enhancement

Developed media relations strategy resulting in 50+ media placements and enhanced corporate visibility.



Enhanced Strategic Messaging

Executed strategic messaging frameworks that increased internal alignment by 40% across global teams.

Core Expertise

Strategic Communications • Executive Communications • Stakeholder Engagement • Corporate Reputation Management • Crisis Communications • Corporate Affairs • Global Communications Strategy • Strategic Partnerships • Leadership Advisory • Media Relations • Cross-Sector Collaboration • Creativity • Initiative • Critical Thinking • Decision-Making • Presentation Skills • Coaching • Accountability • Project Management • Time Management • Attention to Detail

Experience

American Industrial Acquisition Corporation

New York, NY / Global (Remote)

Vice President – Strategic Communications & Leadership Engagement

11/2021 - Present

Global industrial holding company operating manufacturing businesses across aerospace, metals, automotive, and industrial technologies.

- Executive Communications: Advise the chairman and senior leadership on strategic communications, corporate positioning, and stakeholder engagement across a portfolio of 80+ industrial companies.
- Strategic messaging: Develop and coordinate executive messaging strategies to align portfolio CEOs and leadership teams on corporate priorities and market positioning.
- Stakeholder engagement: Facilitate relationships among senior stakeholders across business, investment, and policy communities through leadership forums and corporate initiatives.
- Corporate reputation: Support leadership teams in navigating complex communications environments, including crisis response and reputational risk management.
- Strategic initiatives: Design and execute high-level corporate events and leadership initiatives connecting executives, investors, and global partners.
- Portfolio communications: Coordinate communications strategy across multiple portfolio companies to ensure consistent messaging and visibility across global markets.

Avara Pharmaceutical Services

Remote / Global

Board Advisor – Media & Communications

11/2022 - Present

Global pharmaceutical contract development and manufacturing organization supporting life sciences companies with manufacturing, packaging, and supply chain solutions.

- Executive advisory: Advise strategic communications guidance to the CEO and leadership team on corporate messaging, stakeholder engagement, and industry positioning.
- Board-level strategy: Advise senior leadership and shareholders on communications strategy during key business developments and industry initiatives.
- Crisis communications: Support leadership in navigating reputational risk and complex communications environments within the global pharmaceutical sector.
- Industry engagement: Contribute to strategic initiatives aimed at strengthening relationships with industry stakeholders, partners, and investors.

CBTW (formerly Positive Thinking Company / PYCO – Pyramid Consulting)

Ho Chi Minh City, Vietnam

Senior Learning & Development Specialist

08/2018 - 09/2021

Global technology consulting firm operating across Europe, Asia, and North America.

- Strategic Communications: Developed and delivered communication-driven leadership development programs supporting organizational growth across global consulting teams.
- Executive Engagement: Collaborated with senior leadership to develop messaging frameworks and training initiatives that strengthened internal alignment and operational efficiency.
- Internal Communications: Formulated communication strategies and learning initiatives that improved employee engagement and cross-functional collaboration across international teams.
- Leadership Development: Coordinated executive workshops, speaker programs, and professional development events to foster knowledge sharing and leadership engagement.
- Organizational Transformation: Facilitated communication and training initiatives during a period of rapid expansion and company rebranding, helping align global teams with evolving business strategy.

Experience

Sanisphere

Global Communications Manager

Ho Chi Minh City, Vietnam

03/2017 - 04/2018

Healthcare market intelligence and consulting firm supporting pharmaceutical companies and investors with global market insights.

- Global Communications Strategy: Executed international communications initiatives supporting business development and market expansion across Asia and Africa.
- Strategic Messaging: Developed communications strategies and thought leadership content to strengthen brand positioning within the global pharmaceutical intelligence sector.
- Stakeholder Engagement: Coordinated communications between executives, clients, and international partners to support cross-border collaboration and industry engagement.
- Market Expansion Support: Collaborated with leadership teams to align communications with emerging market growth initiatives and industry partnerships.
- Media & Industry Visibility: Managed media relations, press materials, and content distribution to enhance global visibility and credibility within the healthcare and pharmaceutical sectors.

Eversana Intouch

Digital Marketing Account Summer Associate

New York, United States

05/2016 - 09/2016

Healthcare marketing and digital strategy agency supporting pharmaceutical and life sciences companies.

- Digital marketing campaigns: Executed strategy and execution of digital marketing initiatives for healthcare and pharmaceutical clients.
- Client & campaign coordination: Assisted account teams with campaign messaging, content development, and performance tracking.

Associated Press

Global Products Associate

New York, United States

05/2014 - 09/2014

Global news organization providing journalism and media services to thousands of news outlets worldwide.

- Digital Media Strategy: Assisted product and marketing teams in expanding digital media initiatives and audience engagement strategies.
- Market Research & Content Development: Conducted media industry research and contributed editorial and social media content supporting product launches and platform visibility.

CNN

News Desk Journalist & Associate Producer

Atlanta, United States

08/2011 - 05/2014

Global television and digital news organization delivering international news coverage to audiences worldwide.

- News Production: Coordinated and produced broadcast segments for live and recorded news programming, working closely with producers, reporters, and technical teams.
- Editorial Research: Conducted in-depth research and fact-checked to support accurate reporting during fast-moving news cycles.
- Content Development: Wrote and edited scripts, digital articles, and editorial materials for television and online news distribution.
- Breaking News Coverage: Assisted newsroom teams during major global news events, ensuring timely coordination across editorial and production teams.

Education

New York University

Master of Science (M.S.), Public Relations & Corporate Communications (concentration in Reputation Management, Corporate Affairs and Investor Relations)

08/2014 - 05/2016

University of Tampa

Bachelor of Arts (B.A.), Mass Communications & Film Production

08/2007 - 05/2011

Awards

 Peabody Award – CNN Team Recognition

Languages

English Native ●●●●●

Spanish Native ●●●●●

Interests

 Travel is my favorite hobby. I have traveled to over 50+ countries.

 Photography, Film, Content Producing

 Lived and worked in Southeast Asia for over 5 years.

 Tennis

 Literature and Writing

 Graphic and Content Design